

A RESOLUTION RATIFYING THE GOAL OF REGIONAL COOPERATION REGARDING IMPROVING ECONOMIC DEVELOPMENT OUTCOMES AND A NEW SMARTER REGION GOVERNANCE MODEL TO ACHIEVE THAT GOAL

WHEREAS, in 2013 IBM provided its expertise to the City of Reno through its competitive Smarter Cities Challenge Program, by contributing the time of its top experts from different business units and geographies, valued at an estimated \$400,000, through deploying a team on the ground for three weeks to work closely with community leaders on improving regional economic development outcomes, and

WHEREAS, at the conclusion on the process, IBM delivered five specific recommendations to improve the region's economic development outcomes, and

WHEREAS, one of those five recommendations was for various regional entities to come together as a group to agree on short-and long-term economic objectives, and

WHEREAS, various entities, including but not limited to the City of Reno, the City of Sparks, Washoe County, the Reno-Tahoe Airport Authority, the Washoe County School District, the Economic Development Authority of Western Nevada, and the Truckee Meadows Regional Planning Agency, have, by board action, formally accepted the IBM recommendations and endorsed the goal of regional cooperation to achieve these priorities, and

WHEREAS, through the cooperative efforts of Managers, Presidents, and Executive Directors from the various entities including but not limited to the City of Reno, the City of Sparks, Washoe County, the Reno-Tahoe Airport Authority, the Washoe County School District, the Economic Development Authority of Western Nevada, and the Truckee Meadows Regional Planning Agency, the Desert Research Institute, the University of Nevada, Reno, and Truckee Meadows Community College, a governance model has been created to advance regional cooperation to improve economic development outcomes,

NOW, THEREFORE, BE IT RESOLVED by the Sparks City Council that Geno R. Martini, Mayor of the City of Sparks supports the ratification of the goal of regional cooperation regarding improving economic development outcomes and the new Smarter Region governance model to achieve that goal.

PASSED AND ADOPTED this _____ day of _____, 2014, by the following vote of the City Council:

AYES: _____

NAYS: _____

ABSENT: _____

ABSTAIN: _____

Approved this _____ day of _____, 2014, by:

Geno R. Martini, Mayor

APPROVED AS TO FORM:

ATTEST:

Chet Adams, City Attorney

Teresa Gardner, City Clerk